

# GET ACCESS TO THE FACTS

## 5 TIPS TO EFFECTIVELY TALK ABOUT VACCINATIONS



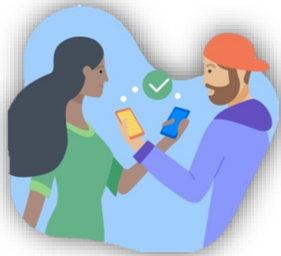
### LISTEN WITH EMPATHY

The amount of misinformation about COVID-19 can be overwhelming to anyone. You can help by listening without judgement and identifying the root of their concerns. Acknowledge their emotions so they know they have been heard.



### ASK OPEN-ENDED QUESTIONS TO EXPLORE THEIR CONCERNS

Asking open-ended questions can help you understand what your friend or family member is worried about, respectfully ask questions that help you understand their concerns.



### ASK PERMISSION TO SHARE INFORMATION

Ask if you can provide some information, share from a trusted source and be careful not to push information on them.

Sometimes, sharing quick and accurate information for common concerns can help someone move from worry to confidence.



### HELP FIND A REASON TO GET VACCINATED

After addressing concerns with understanding, you can continue the conversation by asking their “why”— the reasons that matter to them.

The reasons that someone may choose to get vaccinated will always be those that are most compelling to them personally.



### HELP MAKE VACCINATION HAPPEN

Offer to help your family member or friend make a vaccination appointment at a location nearby and, if needed, go with them to the appointment.

Offer to help with transportation or to babysit if they need childcare.