

Family Voices United to End Racism Against CYSHCN and their Families (FamU) Black History Month Communication Guide

Celebrate Black History Month by promoting the **Family Voices United to End Racism Against CYSHCN and their Families (Fam U)** Toolkit website. You can support this effort by posting on social media and sharing in your newsletters.

Graphic to Use:



[Follow this link, right click on the image and “save as picture.”](#)

Newsletter Language:

In honor of Black History Month, deepen your knowledge by visiting the **Family Voices United to End Racism Against CYSHCN and their Families (Fam U)** Toolkit Website!

Black History Month was first established by Dr. Carter G Woodson as “Negro History Week” in 1926 during the second week of February to coincide with the birthday of President Abraham Lincoln on February 12th and Frederick Douglass on February 14th. According to the [Association for the Study of African American Life and History](#), “in 1986, which was also the first year of the celebration of Martin Luther King, Jr.’s birthday as a national holiday, the U.S. Congress, in a joint resolution of the House and Senate, designated the month of February as “National Black History Month.” The resolution authorized and requested President Ronald Reagan to issue a proclamation in observance. In 1986, the Presidential Proclamation 5443 noted that “the foremost purpose of Black History Month is to make all Americans aware of this struggle for freedom and equal opportunity.””

The 2022 Black History Month Theme is Black Health and Wellness.

The **Family Voices United to End Racism Against CYSHCN and their Families (Fam U)** Project Team launched www.FamilyVoices.org/famu to support the important work of dismantling racism in healthcare. This toolkit website was curated and designed to offer a variety of documents, multi-media articles, videos, and other relevant resources.

About FAM U

In 2020, Family Voices launched the [Family Voices United to End Racism Against CYSHCN and Families \(FamU\)](http://www.FamilyVoices.org/famu) project to address and dismantle racism in the health care of Black CYSHCN and their families. Since the projects launch, the **FamU** project team have hosted town hall meetings and created materials to guide and equip network members to start, lead, and sustain conversations to dismantle racism in health care of CYSHCN in their own locality.

Sample Facebook Language:

1. In Honor of #BlackHistoryMonth, check out the brand-new *Family Voices United to End Racism Against CYSHCN and their Families (FamU)* toolkit website: www.FamilyVoices.org/famu.
2. Build Competence by learning about #BlackHistory to support #BlackHealthAndWellness. Visit www.FamilyVoices.org/famu to learn more.
3. Foster Connectedness by creating opportunities to connect and engage in raw, honest, uncomfortable conversations about #BlackHistory. Check out the *Family Voices United to End Racism Against CYSHCN and their Families (FAM U)* toolkit website: www.FamilyVoices.org/famu.
4. Encourage confidence to act: #DismantlingRacismInHealthcare in support of #BlackHealthAndWellness. Visit www.FamilyVoices.org/famu to learn how.

Sample Twitter Language:

1. Check out www.FamilyVoices.org/famu to learn about #BlackHistory.
2. Want to learn how to support #BlackHealthandWellness? Check out the FAM U website www.FamilyVoices.org/famu

Sample Instagram Language:

1. Want to learn about #BlackHistory? Check out the brand-new *Family Voices United to End Racism Against CYSHCN and their Families (FamU)* toolkit website: www.FamilyVoices.org/famu
2. Learn about #DismantlingRacismInHealthcare by downloading tools to help guide you through the process. Check out the FamU website www.FamilyVoices.org/famu

Hashtags:

#FVFamU	#BlackHistoryMonth
#FamiliesUnited	#BHM2022
#BreakingBarriers	#BlackHistory
#DismantlingRacismInHealthcare	#CarterGWoodson
#BlackHealthAndWellness	

Be sure to tag us!

Facebook: @FVNational

Twitter: @FamilyVoices

Instagram: @familyvoicesnational