Beyond CYSHCN: Engaging Women & Youth in Title V Programs and Activities

December 18, 2019
Webinar 1 of a 3-webinar learning series
Welcome

Mute your line by using the mute function on your phone or by using *6 to mute/un-mute

Asking a Question

Please type your questions into the chat box (shown right).

You can also ask your question at the end of the presentation. We also invite you to share strategies and resources you have used to engage families in Title V services.

For technical problems, please contact Ian at iwhitney@familyvoices.org
Support for this work

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number U01MC00001 Partnership for State Title V MCH Leadership Community Cooperative Agreement ($1,738,864). This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.
Agenda

• Welcome
• NY
• CO
• Q & A and discussion
Objectives

1. Participants will hear engagement strategies from two states for engaging women & youth in Title V programs and activities
2. Participants will have an opportunity to share additional strategies and resources
NYSDOH Commissioner’s Listening Sessions: Sharing Birth Stories to Promote Birth Equity
Commissioner’s Listening Session Planning
Background

- Increasing rates of maternal mortality
  - U.S. maternal mortality rate **doubled** over the past two decades.
  - NYS was ranked **30th in the nation** for maternal mortality in 2016
- Disproportionate impact among black women
  - Black women are over **three times more likely** to die than white women
Maternal Mortality in Focus

Why America's Black Mothers and Babies Are in a Life-or-Death Crisis

The answer to the disparity in death rates has everything to do with the lived experience of Black mothers and babies. Black women face significantly higher maternal mortality risk.

<table>
<thead>
<tr>
<th></th>
<th>Maternal deaths per 100,000 live births (2011-2013)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black women</td>
<td>44 deaths per 100,000 live births</td>
</tr>
<tr>
<td>White women</td>
<td>13</td>
</tr>
<tr>
<td>Women of other races</td>
<td>14</td>
</tr>
</tbody>
</table>

Source: Centers for Disease Control and Prevention
Credit: Alyson Harrell/NPR

Nothing Protects Black Women From Dying in Pregnancy and Childbirth

Not education. Not income. Not even being an expert on racial disparities in health care.
Governor Cuomo’s Comprehensive Initiative

- Create the Taskforce on Maternal Mortality
- Establish the Maternal Mortality Review Board
- Launch Best Practice Summit with Hospitals & OB-GYNs
- Pilot the expansion of Medicaid coverage for Doulas
- Support Centering Pregnancy Demonstrations
- Require Continuing Medical Ed & Curriculum Development
- Expand NYS Perinatal Quality Collaborative
- Launch Commissioner’s Listening Sessions
Listening Session - Purpose

- Obtain feedback on the community’s experience with and concerns about maternal mortality.

- Provide an outlet for community members to share their story and identify solutions that may work for them.
Listening Session Development

• Identify framework
  • NYSDOH Office of Minority Health & Health Disparities Prevention
• Identify location based on NYSDOH birth outcome data
• Engage Maternal and Infant Community Health Collaboratives (MICHC) organizations to partner
• Recruit participants
• Conduct listening session
Voice Your Vision & Share Your Story: A Community Conversation on Maternal Health

Overall Goal: Engage African American women in communities most impacted by poor birth outcomes in a conversation about their birth experience

Conversation Topics:
• Planning for Pregnancy
• Pregnancy
• Giving Birth
• Birth Outcomes
Planning Session

- Maternal & Infant Community Health Collaboratives (MICHC)
- Announcement
- Workplan
- Weekly Prep Calls
- Collaborating with community partners
 Recruiting Participants

- Location
- Time
- Incentives
- Transportation
- Childcare
Conducting Listening Sessions

- MICHC Welcome
- Commissioner Zucker Framing the Discussion
- Table Discussion
- Table Speak Back
- Commissioner Zucker Response & Closing
# Locations & Community Partners

<table>
<thead>
<tr>
<th>Location</th>
<th>Date</th>
<th>MICHC Partner Organization</th>
<th>Total Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Brooklyn</td>
<td>8/9/18</td>
<td>CAMBA &amp; Wyckoff Heights Medical Center</td>
<td>27</td>
</tr>
<tr>
<td>Albany</td>
<td>8/13/18</td>
<td>Albany County Dept. of Health</td>
<td>29</td>
</tr>
<tr>
<td>Bronx</td>
<td>8/16/18</td>
<td>Urban Health Plan</td>
<td>26</td>
</tr>
<tr>
<td>Buffalo</td>
<td>8/21/18</td>
<td>Buffalo Prenatal/Perinatal Partnership</td>
<td>43</td>
</tr>
<tr>
<td>Queens</td>
<td>8/23/18</td>
<td>Public Health Solutions</td>
<td>43</td>
</tr>
<tr>
<td>Harlem</td>
<td>8/30/18</td>
<td>Northern Manhattan Perinatal Partnership</td>
<td>40</td>
</tr>
<tr>
<td>Syracuse</td>
<td>9/14/18</td>
<td>Onondaga County Dept. of Health &amp; REACH CNY</td>
<td>37</td>
</tr>
</tbody>
</table>
• Listening Session Participant
  Samantha Pittman
Next Steps

• 2019 Executive Budget
• Maternal Mortality Task Force Recommendations
• Community Listening Session Reports
  • Local Reports
• DFH Procurements/Planning
Jessika
Aurora, CO
4th year in YPH

Sunderland
Colorado Springs, CO
2nd year in YH

Evyn Batie
Loveland, CO
2nd year in YPH
Questions & Discussion
Supporting Family Engagement

1. Policies for family engagement
2. Clear “ask”
3. Family-friendly materials
4. Convenient meeting times
5. Provide compensation or other support
6. Close the loop
7. Partner with family/youth-led organizations and others focused on family/youth engagement
# Worksheet: Planning for Meaningful Family Involvement

**How to use this worksheet:** This form will guide you through the elements required to recruit and include a family member/representative in your program, project, or activity. It should be filled out and reviewed by one or more project leaders.

## Part 1: Goals

<table>
<thead>
<tr>
<th>The purpose of this project:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Using plain language, write three to four sentences that describe your project.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Why does your workgroup/committee/team want to include the voices and experiences of family members?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Write 2 – 4 bullet points that describe what you hope to gain by having a family member with lived experience be a part of your team.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Specifically, what would you like the family representative to do?</th>
</tr>
</thead>
<tbody>
<tr>
<td>As specifically as possible, include tasks you wish the family member to undertake. For example, “Attend monthly meetings and contribute to team goals.”</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>What specific lived experience, skills, or characteristics would be helpful?</th>
</tr>
</thead>
<tbody>
<tr>
<td>For example: “We seek a parent of a child who has been hospitalized in the last five years.” “We hope to engage a grandparent from a frontier county.”</td>
</tr>
</tbody>
</table>

## Part 2: Logistics

<table>
<thead>
<tr>
<th>Will the family representative work with a group? If so, please describe its approximate size and membership:</th>
</tr>
</thead>
<tbody>
<tr>
<td>For example, Title V, Medicaid, or other state agency staff, physicians, nurses, social workers, hospital administrators, other families/consumers, etc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Who is the primary contact for the family representative?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please consider if this person will be able to provide mentoring and support if needed. Provide contact details.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Who is the secondary contact?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide contact details</td>
</tr>
</tbody>
</table>

## Part 3: Requirements

<table>
<thead>
<tr>
<th>How important are the following?</th>
</tr>
</thead>
<tbody>
<tr>
<td>For items marked “very,” consider how can your team accommodate family representatives who may have the experience you seek but may not be able to meet all requirements? Consider the importance of including the voices of diverse families, including those who are traditionally underrepresented.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ability to check and respond to email... times per week.</th>
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<tbody>
<tr>
<td>A personal laptop or desktop computer/basic computer skills</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ability to use Skype or other web-based communication tools</th>
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</thead>
<tbody>
<tr>
<td>Advanced writing skills</td>
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</table>

<table>
<thead>
<tr>
<th>Willingness to speak up in small and medium group settings</th>
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</thead>
<tbody>
<tr>
<td>Willingness to address large groups</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Ability to arrange own transportation to meetings</th>
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<tbody>
<tr>
<td>Ability to meet during the workday</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Are you able to use text messaging to communicate with the family representative?</th>
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<tbody>
<tr>
<td>(Text messaging is a preferred method of communication for many family members)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Are you able to communicate with the family representative after or before normal work hours, if necessary?</th>
</tr>
</thead>
</table>

## Part 4: Next Steps

<table>
<thead>
<tr>
<th>What is the deadline for applying for this position?</th>
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Family-Friendly Materials

Louisiana Department of Public Health Block Grant Summary
Close the Loop

Source: [https://www.health.ny.gov/prevention/nutrition/sugary_beverages/](https://www.health.ny.gov/prevention/nutrition/sugary_beverages/)
Potential Partners

- Family-to-Family Health Information Centers
- Parent-to-Parent USA
- Federation of Families for Children’s Mental Health
- National Foster Parent Association
- National Military Family Association
- School-based Health Centers
- AARP: Raising Grandchildren
Potential Youth Partners

- National Youth Rights Association
- Youth Move
- The Truth
Resources

- Community-based Organizations in the Health Sector: A Scoping Review
- Father-Friendliness Organizational Self-Assessment and Planning Tool
- MPowered: Best and Promising Practices LGBT Tobacco Prevention
Save the Dates

Webinar 2: Meet Families where they are: Strategies and inclusive formats to engage diverse and medically underserved families

   Wednesday, January 8, 2020
   2 pm ET / 1 pm CT / 12 pm MT / 11 am PT

Webinar 3: Preparing Families to Participate

   Wednesday, February 12, 2020
   2 pm ET / 1 pm CT / 12 pm MT / 11 am PT
https://www.surveymonkey.com/r/BeyondCYSHCN