



Beyond CYSHCN: Engaging Women & Youth in Title V Programs and Activities

December 18, 2019

Webinar 1 of a 3-webinar learning series

Welcome



Adobe® Connect™

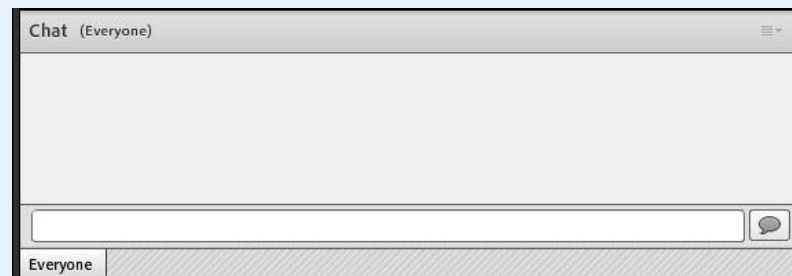
Mute your line by using the mute function on your phone or by using *6 to mute/un-mute

Asking a Question

Please type your questions into the chat box (shown right).



You can also ask your question at the end of the presentation. We also invite you to share strategies and resources you have used to engage families in Title V services.



**For technical problems, please
contact Ian at
iwhitney@familyvoices.org**

Support for this work

This project is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number U01MC00001 Partnership for State Title V MCH Leadership Community Cooperative Agreement (\$1,738,864). This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.

Agenda

- Welcome
- NY
- CO
- Q & A and discussion

Objectives

1. Participants will hear engagement strategies from two states for engaging women & youth in Title V programs and activities
2. Participants will have an opportunity to share additional strategies and resources



Department
of Health

NYSDOH Commissioner's Listening Sessions: Sharing Birth Stories to Promote Birth Equity

NEVILLENE WHITE

Commissioner's Listening Session Planning

Background

- Increasing rates of maternal mortality
 - U.S. maternal mortality rate **doubled** over the past two decades.
 - NYS was ranked **30th in the nation** for maternal mortality in 2016
- Disproportionate impact among black women
 - Black women are over **three times more likely** to die than white women

Maternal Mortality in Focus



Soleil Irving "just lights up a room when she smiles," Wanda Irving, her grandmother, says. (Sheila Pree Bright for ProPublica)

LOST MOTHERS

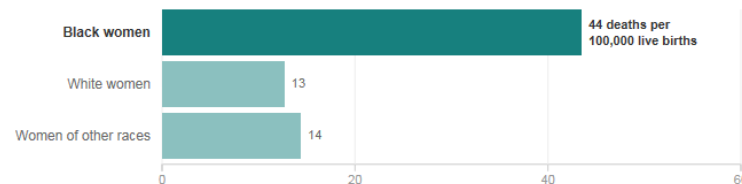
Nothing Protects Black Women From Dying in Pregnancy and Childbirth

Not education. Not income. Not even being an expert on racial disparities in health care.



Black women face significantly higher maternal mortality risk

Maternal deaths per 100,000 live births (2011-2013)



Source: *Centers for Disease Control and Prevention*

Credit: Alyson Hurt/NPR

The Last Person You'd Expect to Die in Childbirth

...the highest rate of maternal deaths in the developed world, and 60 percent of the death of Lauren Bloomstein, a neonatal nurse, in the hospital illustrates a profound disparity: The health care system focuses on babies but often ignores their mothers.

by Nina Martin, ProPublica, and Renee Montague, NPR
May 12, 2017

This story was co-published with NPR.

...AS A NEONATAL INTENSIVE CARE NURSE, Lauren Bloomstein had been taking care of other people's babies for years. ...at 33, she was expecting one of her own. The prospect of

Governor Cuomo's Comprehensive Initiative

- Create the Taskforce on Maternal Mortality
- Establish the Maternal Mortality Review Board
- Launch Best Practice Summit with Hospitals & OB-GYNs
- Pilot the expansion of Medicaid coverage for Doulas
- Support Centering Pregnancy Demonstrations
- Require Continuing Medical Ed & Curriculum Development
- Expand NYS Perinatal Quality Collaborative
- **Launch Commissioner's Listening Sessions**

Listening Session - Purpose



Empower
Individuals

Create
bridging social
ties



Create
cooperation
among CBOs

Explore
Barriers



Discuss
strategies

- Obtain feedback on the community's experience with and concerns about maternal mortality.
- Provide an outlet for community members to share their story and identify solutions that may work for them.

Listening Session Development

- Identify framework
 - NYSDOH Office of Minority Health & Health Disparities Prevention
- Identify location based on NYSDOH birth outcome data
- Engage Maternal and Infant Community Health Collaboratives (MICHC) organizations to partner
- Recruit participants
- Conduct listening session

Voice Your Vision & Share Your Story:

A Community Conversation on Maternal Health

Overall Goal: Engage African American women in communities most impacted by poor birth outcomes in a conversation about their birth experience

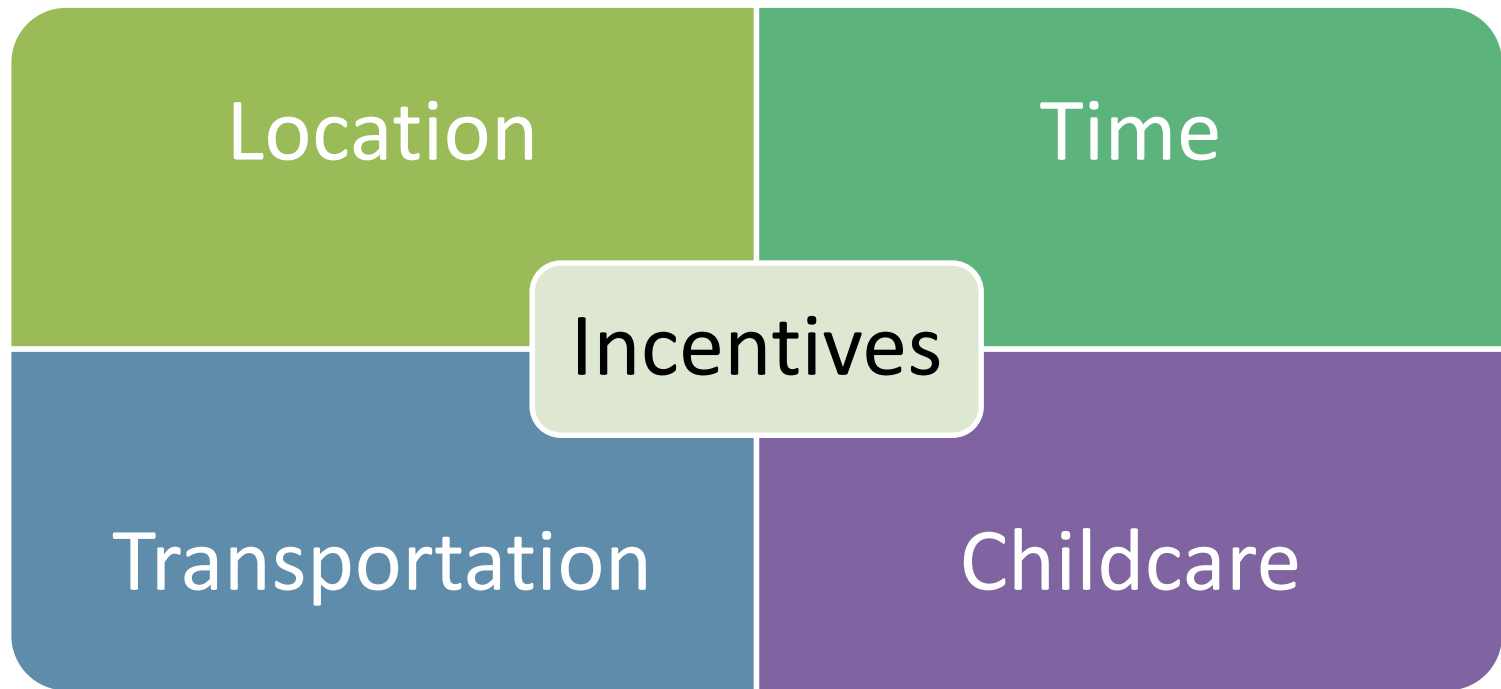
Conversation Topics:

- Planning for Pregnancy
- Pregnancy
- Giving Birth
- Birth Outcomes

Planning Session

- Maternal & Infant Community Health Collaboratives (MICHC)
- Announcement
- Workplan
- Weekly Prep Calls
- Collaborating with community partners

Recruiting Participants



Conducting Listening Sessions

- MICHC Welcome
- Commissioner Zucker Framing the Discussion
- Table Discussion
- Table Speak Back
- Commissioner Zucker Response & Closing



Locations & Community Partners

Location	Date	MICHHC Partner Organization	Total Participants
Brooklyn	8/9/18	CAMBA & Wyckoff Heights Medical Center	27
Albany	8/13/18	Albany County Dept. of Health	29
Bronx	8/16/18	Urban Health Plan	26
Buffalo	8/21/18	Buffalo Prenatal/Perinatal Partnership	43
Queens	8/23/18	Public Health Solutions	43
Harlem	8/30/18	Northern Manhattan Perinatal Partnership	40
Syracuse	9/14/18	Onondaga County Dept. of Health & REACH CNY	37

- Listening Session Participant
Samantha Pittman

Next Steps

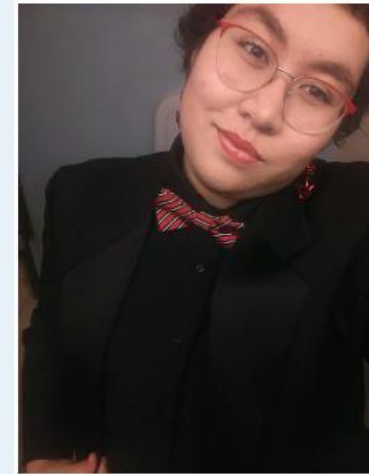
- 2019 Executive Budget
- Maternal Mortality Task Force Recommendations
- Community Listening Session Reports
 - Local Reports
- DFH Procurements/Planning



Jessika
Aurora, CO
4th year in YPH



Sunderland
Colorado Springs, CO
2nd year in YH



Evyn Batie
Loveland, CO
2nd year in YPH

Questions & Discussion



Supporting Family Engagement

1. Policies for family engagement
2. Clear “ask”
3. Family-friendly materials
4. Convenient meeting times
5. Provide compensation or other support
6. Close the loop
7. Partner with family/youth-led organizations and others focused on family/youth engagement

Clear Ask

WORKSHEET: PLANNING FOR MEANINGFUL FAMILY INVOLVEMENT

How to use this worksheet: This form will guide you through the elements required to recruit and include a family member/representative in your program, project, or activity. It should be filled out and reviewed by one or more project leaders.

Part 1: GOALS	
The purpose of this project: <i>Using plain language, write three to four sentences that describe your project.</i>	
Why does your workgroup/committee/team want to include the voices and experiences of family members? <i>Write 2 – 4 bullet points that describe what you hope to gain by having a family member with lived experience be a part of your team.</i>	
Specifically, what would you like the family representative to do? <i>As specifically as possible, include tasks you wish the family member to undertake. For example, "attend monthly meetings and contribute to team goals" "suggest improvements to agency forms".</i>	
What specific lived experience, skills, or characteristics would be helpful? <i>For example: "We seek a parent of a child who has been hospitalized in the last five years", "We hope to engage a grandparent from a frontier county"</i>	
Part 2: Logistics	
Will the family representative work with a group? If so, please describe its approximate size and membership: <i>For example, Title V, Medicaid, or other state agency staff, physicians, nurses, social workers, hospital administrators, other families/consumers, etc.</i>	
Who is the primary contact for the family representative? <i>Please consider if this person will be able to provide mentoring and support if needed. Provide contact details</i>	
Who is the secondary contact? <i>Provide contact details</i>	

What remuneration will be offered? <i>Consider costs of travel/time/child care/parking/etc. as well as the value of the person's lived experience/expertise. If no remuneration is offered, describe other benefits to the family representative.</i>					
How many family representatives do you seek? <i>Consider including more than one. Just as with professional team members, families may have absences.</i>					
If meetings are required, will there be an option to participate via phone, skype, or webinar?					
Meeting times, days, locations, and frequency: <i>If meeting times are yet to be determined, will you invite the family to participate in choosing them?</i>					
Will there be work between meetings? <i>If yes, please list. For example, "Read project-related materials", "respond to committee emails" etc. Give an estimate of the time commitment between meetings, if possible.</i>					
Part 3: Requirements					
How important are the following? <i>For items marked "very", consider how can your team accommodate family representatives who may have the experience you seek but may not be able to meet all requirements? Consider the importance of including the voices of diverse families, including those who are traditionally unheard.</i>	Very	Somewhat	Not Important	We can support	
Ability to check and respond to email _____ times per week.					
A personal laptop or desktop computer/basic computer skills					
Ability to use skype or other web-based communication tools					
Advanced writing skills					
Willingness to speak up in small and medium group settings					
Willingness to address large groups					
Ability to arrange own transportation to meetings					
Ability to meet during the work day					
Are you able to use text messaging to communicate with the family representative? <i>(Text messaging is a preferred method of communication for many family members)</i>					
Are you able to communicate with the family representative after or before normal work hours, if necessary?					
Part 4: Next Steps					
What is the deadline for applying for this position?					

Family-Friendly Materials

Louisiana Department of Health
MATERNAL AND CHILD HEALTH (MCH) BLOCK GRANT
JUNE 2018

WHAT IS THE MCH BLOCK GRANT?

The MCH Block Grant is a grant from the U.S. government that supports programs for women, children, and teens, as well as for children and youth with special health care needs and their families. The Louisiana Department of Health, Office of Public Health's Bureau of Family Health (BFH) oversees Louisiana's MCH Block Grant. We aim to keep up to date on the pressing needs of Louisiana families. Community feedback is important!

WHAT DOES THE MCH BLOCK GRANT FUND?

The MCH Block Grant pays for health programs for women, infants, children, youth, children and youth with special health care needs (CYSHCN) and their families. These programs help ensure pregnant women, women of childbearing age, infants, children, youth, and families in Louisiana have the opportunity to live healthy lives. Services include screenings for health conditions, specialty clinics, and care coordination. We also work to make sure community and health systems support families and help them thrive.

WHAT WE HEARD THAT LOUISIANA NEEDS

- Access to quality health care.
- Access to supports for families.
- Help finding services for children and youth with special health care needs.
- A better understanding of why some groups have worse health problems than others. All families deserve the chance to be healthy!
- Local community leaders across the state who work to protect the health of families.
- Up to date facts on the physical, social, emotional, and mental health needs of women, children, and youth.

HEARING FROM YOU:

Every 5 years, the state does research to select its major activities for the next 5 years. In 2015, we talked and listened to women, families, and communities, looked at data about the health of people in the state, and surveyed doctors to learn about their practices. The lessons we learned led to the major needs listed above, which helped us choose our major activities. Every year, BFH continues to ask families and providers about their current needs.

AREAS OF FOCUS:

Maternal Health
 Babies
 Young Children
 Youth
 CYSHCN
 Strengthen Programs & Services

Louisiana DEPARTMENT OF HEALTH

Louisiana Department of Health
MATERNAL AND CHILD HEALTH (MCH) BLOCK GRANT
JUNE 2018

MCH BLOCK GRANT GOALS AND WINS

Youth

Adolescence (ages 10-24) is a key time of development. Youth are growing physically, mentally, emotionally, and socially. Addressing concerns can help youth be healthier adults.

MCH Block Grant Strategies:

- ✓ BFH is working with school-based health centers across the state to ensure students have access to quality health services.
- ✓ This work includes hearing from students about their experience in the health centers and providing school-based health centers' staff with training on building strong, sustainable business practices.

Key Win:

BFH surveyed more than 3,500 students aged 12 to 17 who received services at school-based health centers about their experience and quality of care.

CYSHCN

Children and youth with special health care needs (CYSHCN) visit multiple providers, requiring coordinated care that is manageable for families to navigate.

MCH Block Grant Strategies:

- ✓ BFH's Children's Special Health Services holds resource information workshops and trainings for providers and families across the state on caring for CYSHCN, and provides specialty care in areas that lack access.
- ✓ BFH's Children's Special Health Services sponsors care coordinators in 7 academic clinics to connect families to the services they need.

Key Win:

22,685 families across the state received comprehensive care coordination services through BFH's Children's Special Health Services.

Strengthening Programs & Services

BFH works hard to provide high quality services and to improve statewide systems so that all Louisianians have the chance to thrive.

MCH Block Grant Strategies:

- ✓ BFH is working to include families in our decision making by making it easier for families to participate and providing parents with leadership tools.
- ✓ Knowing health is more than physical health, BFH is exploring the quality and availability of social and behavioral supports of BFH programs.
- ✓ BFH is working to understand what drives health disparities and how to address these drivers in our work.

Key Win:

BFH hosted 6 focus groups with African American fathers around the state and learned how to better engage dads in BFH programs and campaigns.

Louisiana DEPARTMENT OF HEALTH

Louisiana Department of Health
MATERNAL AND CHILD HEALTH (MCH) BLOCK GRANT
JUNE 2018

MCH BLOCK GRANT SURVEY

1. Do you think Louisiana set the right goals?

☐ Yes
☐ No
☐ Not sure

2. Do you think the Louisiana MCH Block Grant could help you, your family, or your community?

☐ Yes
☐ No
☐ Not sure

3. Do you know about the following services/resources supported by the MCH Block Grant?

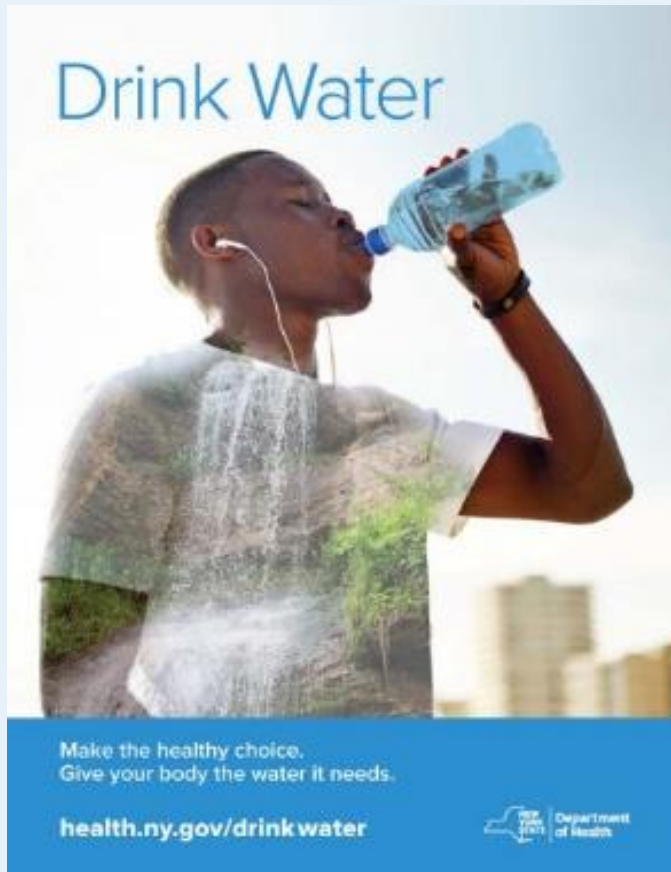
	I know about this service/resource	I have used this service/resource before	I do not know about this service/resource, but I am interested in learning more	This service/resource does not apply to me
BFH Data Center	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BFH Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Action and Advisory Teams (CAATs)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regional MCH Coordinators	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
GiveYourBabySpace.org	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Collective Breastfeeding Resources (LA Breastfeeding Support.org, Collective mobile app, We're Prepared Checklist)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family Support and Coaching Services (Nurse-Family Partnership, Parents as Teachers)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School-Based Health Centers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Louisiana Developmental Screening Guidelines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Child Development Mobile Apps for Parents (Vroom, CDC's Milestone Tracker)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Resource Information Workshops	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family Resources Center at Children's Hospital of New Orleans	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Children's Special Health Services Sub-Specialty Clinics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reproductive Health Clinics (Parish Health Units)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Complete this survey now by filling it out and returning to the receptionist. You may also complete it on https://www.surveymonkey.com/r/LMCH_BlockGrant_2018 or send it to Liz Keenan, 1450 Poydras Street, Rm 1013 New Orleans, LA 70112. Liz.Keenan@la.gov

Louisiana DEPARTMENT OF HEALTH

Louisiana Department of Public Health Block Grant Summary

Close the Loop



Source: https://www.health.ny.gov/prevention/nutrition/sugary_beverages/

Potential Partners

- [Family-to-Family Health Information Centers](#)
- [Parent-to-Parent USA](#)
- [Federation of Families for Children's Mental Health](#)
- [National Foster Parent Association](#)
- [National Military Family Association](#)
- [School-based Health Centers](#)
- [AARP: Raising Grandchildren](#)

Potential Youth Partners

- [National Youth Rights Association](#)
- [Youth Move](#)
- [The Truth](#)

Resources

- [Community-based Organizations in the Health Sector: A Scoping Review](#)
- [Father-Friendliness Organizational Self-Assessment and Planning Tool](#)
- [MPowered: Best and Promising Practices LGBT Tobacco Prevention](#)

Save the Dates

Webinar 2: Meet Families where they are:
*Strategies and inclusive formats to engage diverse
and medically underserved families*

Wednesday, January 8, 2020
2 pm ET / 1 pm CT / 12 pm MT / 11 am PT

Webinar 3: Preparing Families to Participate

Wednesday, February 12, 2020
2 pm ET / 1 pm CT / 12 pm MT / 11 am PT



<https://www.surveymonkey.com/r/BeyondCYSHCN>