



Demonstrating Your “Value Add” to the Title V Block Grant

May 10, 2019



Objectives

Identify resources, tools, data, and strategies to:

Demonstrate your family organization's "value-add" to the Title V block grant from needs assessment through implementation and evaluation

Engage diverse family and youth leaders in the block grant process via action planning process



Presenters

Mercedes Rosa

Director

SPAN F2F

Diana Autin

Executive Co-Director

NCFPP/LFPP & SPAN Parent Advocacy Network (SPAN)

Jeannette Mejias

Director, SEVA

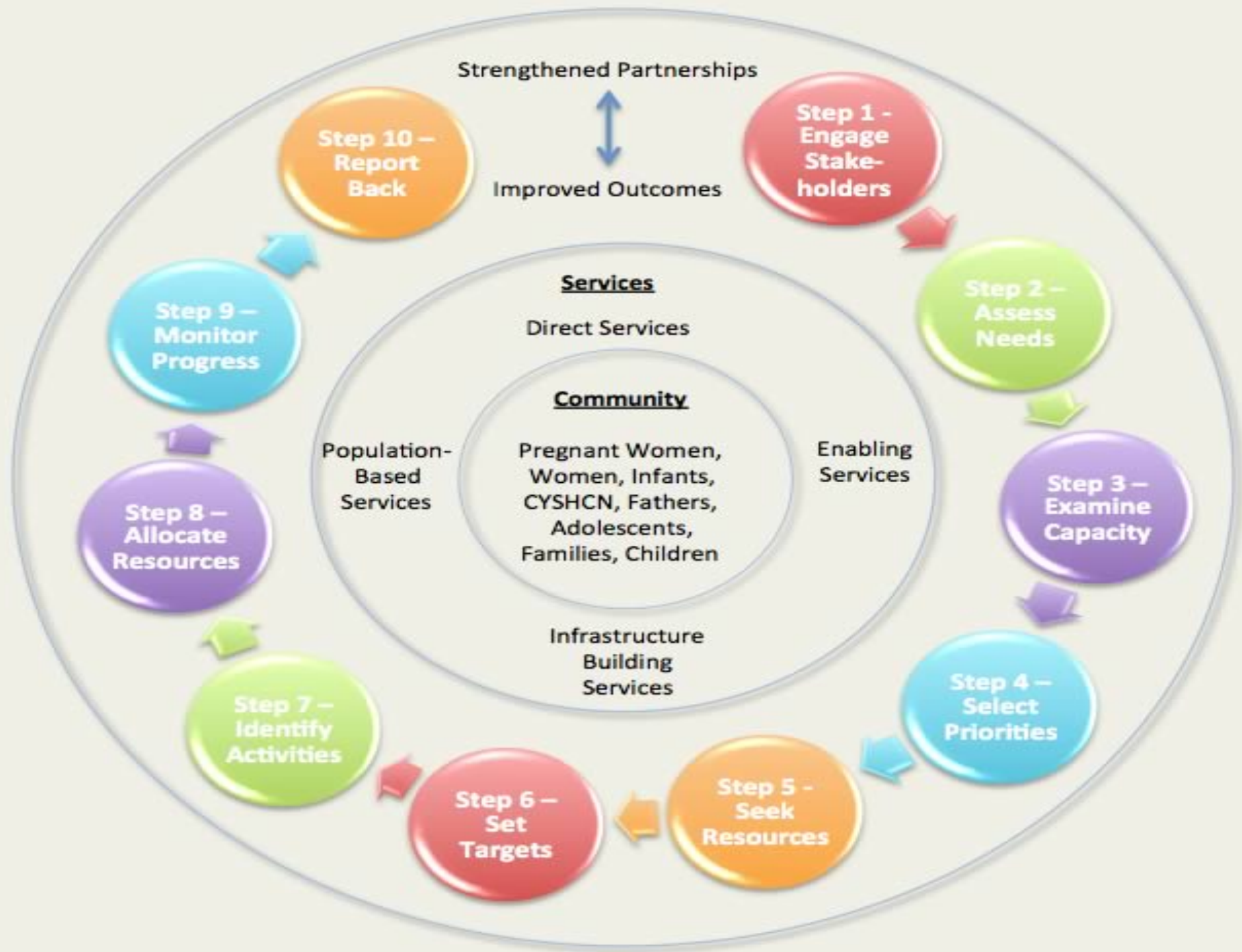
BL Coordinator, F2F-NJ



Why is it important to demonstrate your value add to the block grant?

The block grant:

- Is Title V's strategic plan
- Sets forth how it will spend its federal & matching state/territorial funds
- Addresses how the state/territory will fulfill its public health responsibilities/functions for women, infants, children, adolescents, and CYSHCN
- Is required to reflect the input & priorities of stakeholders including diverse families & family organizations
- Is an entrée into your state's Title V activities



Demonstrating your value add: What do you already bring to the table?

What does your family organization already know, do, have access to, understand, and impact that is important to your Title V agency(ies)? Consider:

Data

Outreach

Services (Individual assistance/navigation; training)

Information dissemination

Leadership development & engagement

Partnerships

Data

Quantitative Data:

- Data in your contact management system (database)
 - Who are you reaching?
 - Demographic data?
 - What issues/barriers are they facing?

Qualitative Data:

- Information from focus groups, surveys, vignettes, etc.
 - What concerns are they raising?
 - What is working well?
 - What are their priorities?
 - What recommendations do they have for improvement?

A Stakeholder Look at TITLE V NEEDS ASSESSMENT



Outreach

To families

- Demographics of families you are reaching
- Relationships with your outreach partners
- Targeted outreach strategies & tools for different populations

To professionals

- Types and roles of professionals you are reaching
- Relationships with professional associations, etc.
- Targeted outreach strategies & tools for different professionals



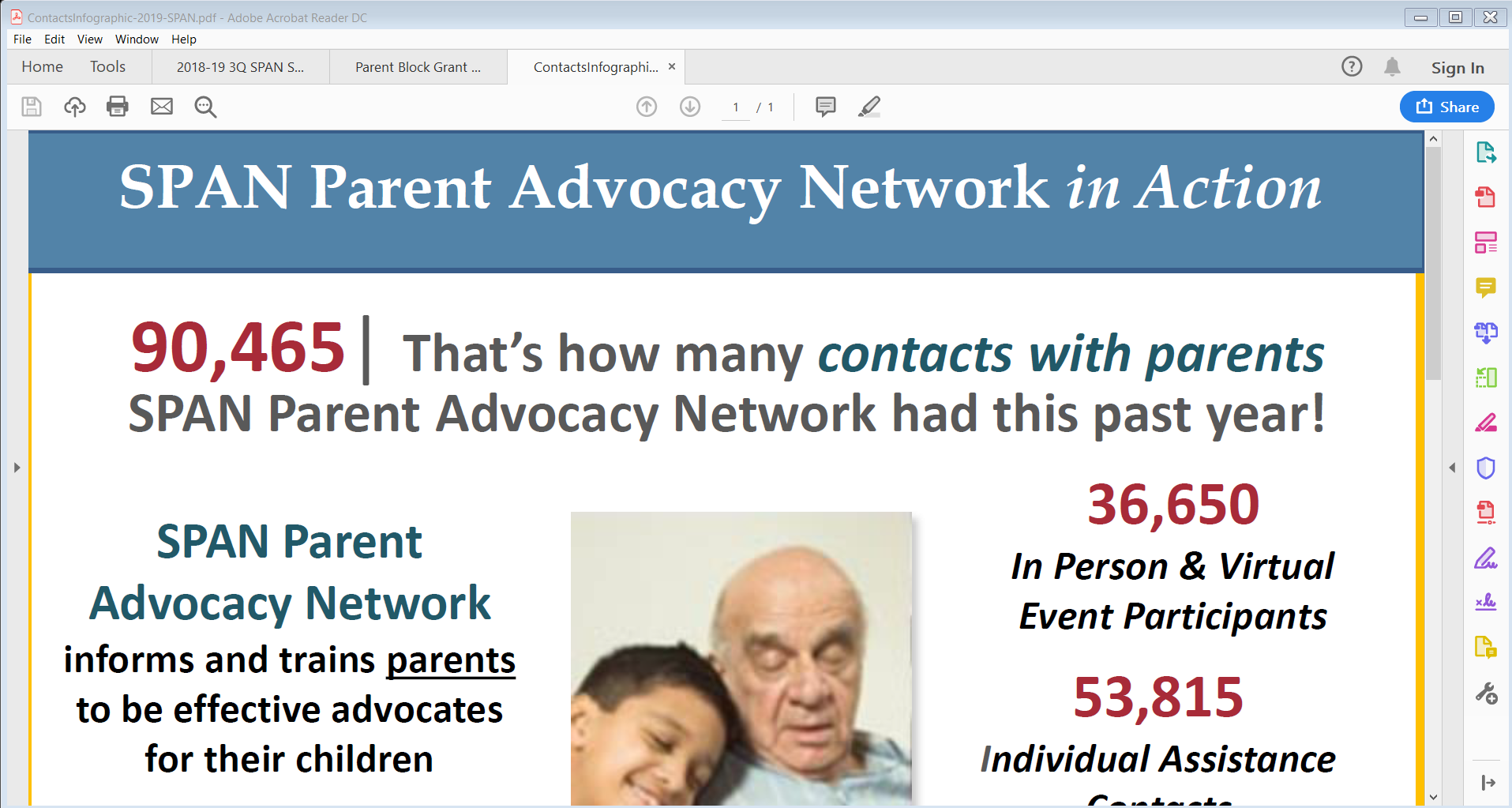
Services

To families

- What types of individual assistance are you providing & what are the process & substantive outcomes?
- What types of training are you doing & what are process & substantive outcomes?
- How many are you serving?
- What more could you do with additional funds to meet needs?

To professionals

- What types of professionals are contacting you for information & assistance? What are the process & substantive outcomes?
- What types of professionals are attending your trainings? What are the outcomes?
- How many are you serving?
- What more could you do with additional funds to meet needs?



Maternal & Child Health Bureau CYSHCN Core Outcomes & Related Activities

Core Outcome & Activity	1. Families are partners at all levels & are satisfied with services	2. CYSHCN access ongoing coordinated, comprehensive care within a medical home	3. CYSHCN have adequate public or private insurance to cover all needed care	4. Children are screened early and continuously to identify special needs	5. Services are organized in a way that families of CYSHCN can use them easily	6. YSHCN have effective transition to adult systems of care
------------------------------------	---	---	---	--	---	--

MCH Other Outcomes & Related Activities

Core Outcome & Activity	1. Pregnant Women (NPM 1, 2, 14, 15)	2. Infants Under Age 1 (NPM 3, 4, 5, 15)	3. Children 1-22 years (NPM 6, 7, 8, 9 10, 15)	4. CSHCN (NPM 11, 12, 15)

Information Dissemination

- What resources, tools, guides, manuals, fact sheets, tip sheets, etc. do you have, in what languages? Which are the most popular?
- Who are you reaching with dissemination? Families, youth, professionals from which fields?
- How many are you reaching in each audience? What languages? What formats (web, hard copy, etc.)
- What resources, tools, etc. could you develop with additional funds?

Leadership & Partnerships

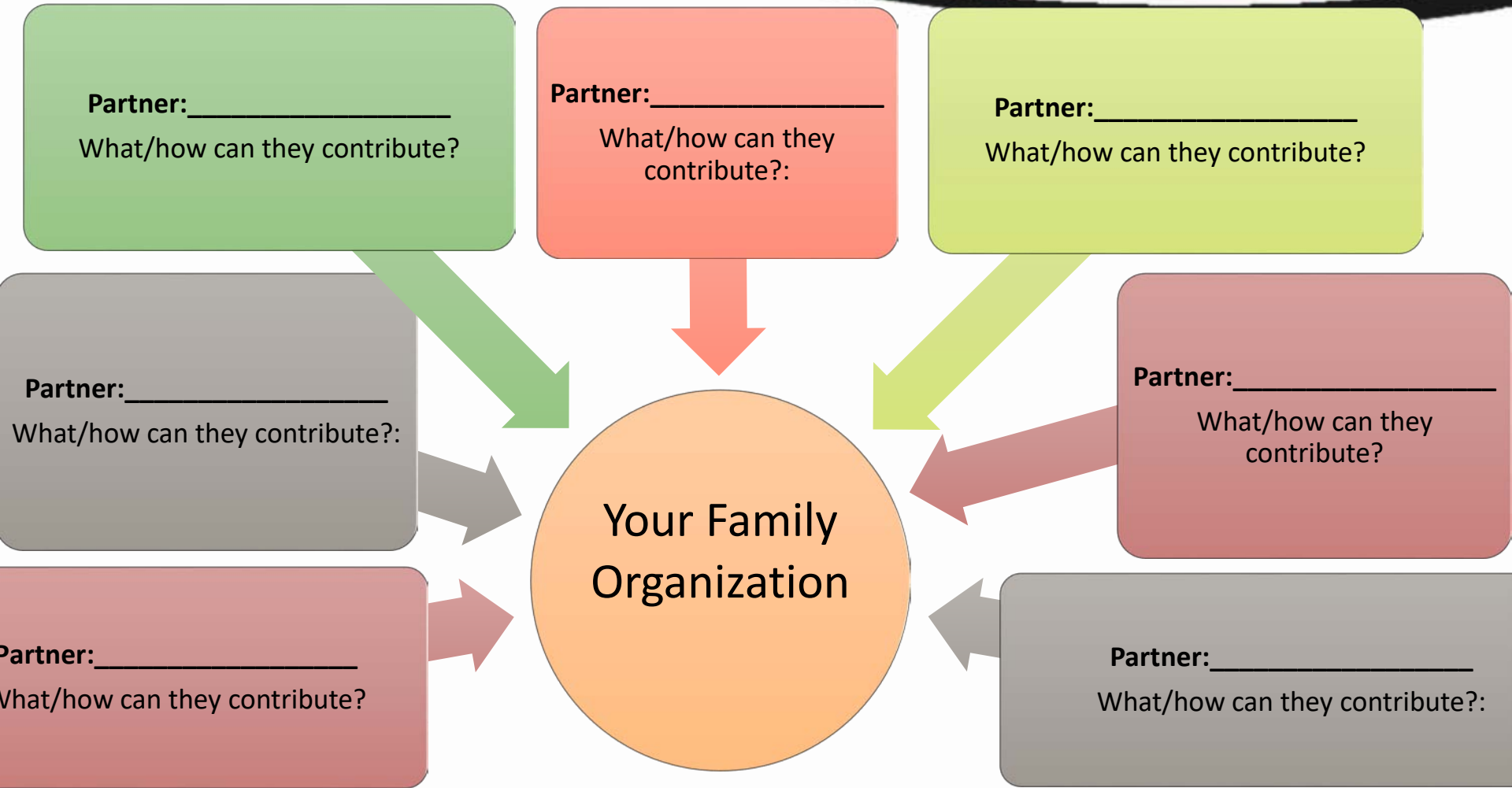
Leadership

- What leadership development are you providing? Using what leadership development tools?
- Who are you reaching/training? Families/youth/professionals? Demographic data? Geography?
- How are you supporting their leadership engagement? What are barriers? Solutions?
- What could you do with more resources?

Partnerships

- What partnerships do you have? Coalitions, consortia, collaborative funded projects, legislators, other state agencies, individual groups
- What have those partnerships achieved?
- How could you bring those partnerships to bear on MCH work to enhance its reach, replicability, sustainability

Partnerships/Collaboration re: Block Grant



Strategies to Demonstrate Value Add

- Develop & share:
 - 1 page summary of your MCH-related activities across domains, by strategy (individual assistance, family & professional development, resources, etc.)
 - Summary of how your activities align with Title V priorities (NPMs, State Measures)
- Develop & share:
 - Overview of Title V block grant (federal & in your state), how your activities fit in with Title V block grant priorities nationally & in your state
 - Powerpoint presentation on how your organization intersects with Title V

State Needs, NPMs, F2F/SAO Activities

State Priority Needs (SPN) (Select 7-10 state priorities)	State-selected National Performance Measures	Related Family Organization Activities
SPN#1	NPM#	•
SPN#2	NPM#	•
SPN#3	NPM#	•
SPN#4	NPM#	•
SPN#5	NPM#	•

Strategies to Demonstrate Value Add

- Focus of sharing
 - As part of planning for & doing needs assessment
 - In conversations about prioritizing topics/areas
 - In developing evidence-based/ informed strategies
 - In consideration of CQI & evaluation approaches
 - Core public health functions
- When/where/how?
 - At block grant hearing
 - In written comments on draft block grant
 - With the Governor, legislators, policymakers
 - With families, professionals, other stakeholders
 - With all your staff, family leaders, partners
 - At/during block grant review, with reviewers

Roles of Youth & Family Leaders in the Block Grant process

- Participate in and provide feedback on annual review of needs, priorities, activities, & outcomes, as well as to plan and conduct the 5-year Needs Assessment
- Provide testimony at Block Grant Hearings, so their comments and suggestions may be included to ensure that the draft application reflects the perspectives and needs of youth and families in your state/territory
- Attend the review of your state/territory's Block Grant Application as an opportunity to offer additional comments to support and/or recommend revisions to the application
- Serve as Reviewers for Block Grant Applications of states in other MCH regions

Key Take-Aways

- Want to influence public health for CSHCN in your state? Be an embedded, integral part of the block grant
- Want to be a key component of the block grant in your state? Be proactive in demonstrating your “value-add”
- Want to demonstrate your “value-add” to your state?
 - Identify where you intersect with block grant components
 - Develop tools & resources that show where you intersect
 - Share them widely

Action Planning

- Identifying/gathering/analyzing/sharing relevant data from the family organization with Title V for needs assessment & identifying priority areas for the Block grant
- Identifying, recruiting, preparing, & supporting diverse family leaders to influence the block grant from needs assessment to priority identification to identifying activities to evaluation
- Building capacity of the family organization's staff (including staff working directly with families) to understand the block grant process & content, to serve as reviewers, etc.

Action Planning Tool

Action Planning Tool.pdf - Adobe Acrobat Reader DC

File Edit View Window Help

Home Tools 2018-19 3Q SPAN S... Parent Block Grant ... ContactsInfographi... State Priority Needs... Action Planning To... x

1 / 4

Share

MEANINGFUL INFLUENCE IN THE BLOCK GRANT: FROM START TO FINISH AND BACK AGAIN!
ACTION PLANNING TOOL

Focus Area #1: Identifying/gathering/analyzing/sharing relevant data from the family organization with Title V for needs assessment & identifying priority areas for the Block grant	Focus Area #2: Identifying, recruiting, preparing, & supporting diverse family leaders to influence the block grant from needs assessment to priority identification to identifying activities to evaluation	Focus Area #3: Building capacity of the family organization's staff (including staff working directly with families) to understand the block grant process & content, to serve as reviewers, etc.
Identifying data already collected by the family organization that is relevant to the block grant; identifying data gaps & identifying strategies to fill data gaps; analyzing & reporting data in ways that are relevant to the block grant	Policies and practices in place to routinely identify, recruit, prepare, & support diverse families in leadership roles, including time of staff needed to engage in this work & financial & other resources for parent leaders	Connecting staff to existing trainings (FV, AMCHIP, National Workforce Development Center, state Title V, NCCC, etc.) on relevant topics; preparing staff to be reviewers; engaging staff in block grant analysis
Key Objectives Theme 1	Key Objectives Theme 2	Key Objectives Theme 3
1a.	2a.	3a.
1b.	2b.	3b.
1c.	2c.	3c.

Hand-outs & Activities

- MCH Block Grant strategic plan
- Family Block Grant Testimony Format (Sample)
- Family Organization Needs Assessment Data Activity
- SPAN Contacts Infographic (Sample)
- CSHCN Core Outcomes Form (Blank)
- MCH Priorities Form (Blank)
- Block Grant Partners/ Collaborators (Blank)
- State Priority Needs, NPMs, Family Organization Activities Form (Blank)
- Overview of Title V Block grant (Federal & State) & Your Activities (Sample)
- Action Planning Tool Chart (Blank)





Family Voices, Inc.
Phone (888) 835-5669

www.familyvoices.org

<http://familyvoices.org/ncfpp>



SPAN Parent Advocacy Network

Phone (973) 642-8100

www.spanadvocacy.org

www.spanadvocacy.org/content/national-center-family-professional-partnerships

