Opportunities for Family Engagement in the Title V Five-Year Needs Assessment: A HRSA/MCHB Perspective
May 8, 2019

Kate Marcell, MS
Public Health Analyst

Ellen Volpe, MHSA
Chief, Eastern Branch

Division of State and Community Health (DSCH)
Maternal and Child Health Bureau (MCHB)
Health Resources and Services Administration (HRSA)
Session Objectives

**Objective 1:** Attendees will understand the Title V Maternal and Child Health (MCH) Block Grant, with a focus on the five-Year Needs Assessment Process, including the timeline, purpose, and importance to the work of the Title V Block Grant.

**Objective 2:** Attendees will understand the importance of family engagement in the five-year needs assessment.

**Objective 3:** Attendees will learn about examples of how states engage families in the five-year needs assessment process.

**Objective 4:** Attendees will understand practical opportunities for families to engage in the needs assessment.
HRSA’s Maternal and Child Health Bureau

**Mission**
Improve the health of America’s mothers, children, and families.

**Vision**
An America where all children and families are healthy and thriving, and have a fair shot at reaching their fullest potential.
MCH Services Block Grant Program
LEGISLATION IS BOTTOM LINE

Title V, SEC. 501 (a) (1) (A-D)

Appropriations to States “to improve the health of all mothers and children”.

“To provide and assure mothers and children...access to quality maternal and child health services”

“To reduce infant mortality and the incidence of preventable diseases and handicapping conditions among children...”

“To increase the number of children...appropriately immunized against disease and the number of low income children receiving health assessments and follow-up diagnostic and treatment services...”

“To promote the health of mothers and infants by providing prenatal, delivery and postpartum care for low-income, at-risk pregnant women”
Title V authorizes appropriations to States...

“To promote the health of children by providing preventive and primary care services...”

“To provide rehabilitation services for blind and disabled individuals under the age of 16 receiving benefits under Title XVI, to the extent medical assistance for such services is not provided under Title XIX”

“To provide and to promote family-centered, community-based, coordinated care...for children with special health care needs and to facilitate the development of community-based systems of services for such children and their families.”
MCH Services Block Grant

Legislative Requirements

Federal Title V Funds:
- Formula Block Grant – 85% (up to $600 million) allocated to 59 States and jurisdictions.
- Discretionary Funding – 15% support Special Projects of Regional and National Significance.

Match Requirement:
- For every $4 in federal Title V funding received, States and jurisdictions are required to match $3 in non-federal funds.
- States/jurisdictions must also meet the 1989 Maintenance of Effort Requirement

Required Distributions:
- At least 30% of Title V Federal MCH funds to be spent on preventive and primary care services for children;
- At least 30% of Title V Federal MCH funds to be spent on services for CSHCN;
MCH Services Block Grant

Legislative Requirements

“Block Grant”:

- Each State/jurisdiction directs its Title V program investments to address the unique priority needs that are identified through a comprehensive, Statewide Five-Year Needs Assessment.
Current MCH Services Block Grant Program

Has dual role of payer of last resort and public health program.

Emphasizes accountability through annual reporting on National Outcome and Performance Measures while providing appropriate flexibility for each State to respond to the particular needs of its MCH population.
Application/Annual Report Guidance

Guiding Principles

Delivery of Title V services within a public health service model

Data-driven programming and performance accountability

Partnerships with individuals/families/family-led organizations (i.e., family partnership)
Public Health Services for MCH Populations: The Title V MCH Services Block Grant

**MCH Essential Services**

1. Provide Access to Care
2. Investigate Health Problems
3. Inform and Educate the Public
4. Engage Community Partners
5. Promote/Implement Evidence-Based Practices
6. Assess and Monitor MCH Health Status
7. Maintain the Public Health Work Force
8. Develop Public Health Policies and Plans
9. Enforce Public Health Laws
10. Ensure Quality Improvement
2020 Five-Year Needs Assessment: Timeline

• 2015 Five-Year Needs Assessment – Submitted July 15, 2015

• 2020 Five-Year Needs Assessment – Due July 15, 2020
2020 Five-Year Needs Assessment: Purpose

• Conduct comprehensive state-wide needs assessment
• Acquire accurate, thorough picture of strengths and weaknesses of a state’s system of care and public health system addressing needs of MCH population
• Identify need for:
  • Preventive and Primary Care Services for Pregnant Women, Mothers and Infants Up to Age One;
  • Preventive and Primary Care Services for Children; and
  • Services for Children with Special Health Care Needs.
2020 Five-Year Needs Assessment: Purpose

• Collect/examine information about:
  • State capacity and infrastructure
  • Needs of MCH population
  • Desired outcomes for MCH population
  • State legislative mandates

• Determine:
  • State MCH priorities
  • Selection of National and State Performance Measures
  • Selection of Strategies and Evidence-Based Strategy Measures
  • State Action Plan
  • Allocation of Block Grant funds

• Assure collaborative process
  • State agencies
  • Families
  • Practitioners
  • Communities
  • Other agencies and organizations
2020 Five-Year Needs Assessment: Importance

- 30% of funds for children with special health needs
- 30% for primary and preventive services for children
- Max of 10% for administration

5-Year Needs Assessment
- Engage broad group of MCH stakeholders
- Identify state priorities, capacity, and emerging issues

Flexibility & Accountability

Annual Application & Report
- Describe state activities related to priorities
- Report on performance measures
- Complete review with federal project officer
2020 Five-Year Needs Assessment: Importance

- Summary of key findings as they relate to State MCH priority needs.
- Findings serve as cornerstone for development of the five-year State Action Plan.
2020 Five-Year Needs Assessment: Importance

Summary of Five-Year Needs Assessment Process:

• Goals, framework, methodology
• Level and extent of stakeholder involvement
• Quantitative and qualitative methods used to assess strengths and needs of each population health domain, MCH program capacity and partnerships
• Data sources used
• Interface between data, finalization of state priority needs, and action plan
2020 Five-Year Needs Assessment: Importance

Summary of Five-Year Needs Assessment Findings:

• MCH Population Needs
  • Summary of MCH strengths/needs, successes, challenges and gaps for population health domains

• Title V Program Capacity
  • Organizational structure
  • Agency capacity
  • MCH workforce development and capacity

• Partnerships, Collaboration and Coordination
  • Family/consumer engagement and leadership
  • Coordination with other MCHB, federal, state and local MCH investments
2020 Five-Year Needs Assessment: Importance

<table>
<thead>
<tr>
<th>Step</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Conduct a comprehensive Title V MCH program Five-year Needs Assessment</td>
</tr>
<tr>
<td>2</td>
<td>Review and summarize MCH Population Needs, Program Capacity, and Partnerships/Collaborations</td>
</tr>
<tr>
<td>3</td>
<td>Identify (7-10) State Title V Program priority needs, which will guide the development of the state’s five-year Title V Action Plan</td>
</tr>
<tr>
<td>4</td>
<td>Develop program strategies to address the identified priority needs during the five-year reporting period</td>
</tr>
<tr>
<td>5</td>
<td>Identify areas of alignment between the state priorities/strategies and the NOMs</td>
</tr>
<tr>
<td>6</td>
<td>Based on priorities and strategies, select five of the 15 NPMs (one per each of the five population domains) for programmatic focus</td>
</tr>
<tr>
<td>7</td>
<td>Establish SPMs to address each priority need that is not being addressed by one of the five selected NPMs</td>
</tr>
<tr>
<td>8</td>
<td>Review the selected NPMs and SPMs to ensure that every identified priority need is being addressed through one or more of the NPMs or SPMs</td>
</tr>
<tr>
<td>9</td>
<td>Develop one or more ESMs for each of the five selected NPMs</td>
</tr>
<tr>
<td>10</td>
<td>At the state’s discretion, consider the need to develop one or more SOMs</td>
</tr>
<tr>
<td>11</td>
<td>Establish five-year performance objectives for each selected NPM, SPM, and, SOM, if applicable</td>
</tr>
<tr>
<td>12</td>
<td>Report performance indicators for NPMs, ESMs, SPMs and SOMs in Annual Report/Application</td>
</tr>
<tr>
<td>13</td>
<td>Analyze annual and multi-year performance trends</td>
</tr>
<tr>
<td>14</td>
<td>In interim year, Annual Reports/Applications, reassess and update strategies and objectives for selected NPMs, SPMs, &amp; SOMs, if applicable, to achieve desired outcomes</td>
</tr>
<tr>
<td>15</td>
<td>Conduct comprehensive Title V MCH program Five-year Needs Assessment</td>
</tr>
</tbody>
</table>

Figure 4 – Page 14

MCH Block Grant Logic Model
2020 Five-Year Needs Assessment: Importance of Family Engagement

• One of three key guiding principles of Block Grant Guidance:
  • Partnerships with individuals/families/family-led organizations (hereafter referred to as family partnership)

• Across all five MCH population health domains
  • Maternal/Women
  • Perinatal/Infant
  • Children
  • Adolescents
  • CSHCN
Title V Programs are expected to:

- Assure families are key partners in health care decision-making at all levels in the system of services, especially those who are vulnerable and medically underserved

- Ensure the provision of training for staff, family leaders, volunteers, contractors and subcontractors in cultural and linguistic competence

- Collaborate with families in needs assessment, program planning, service delivery, monitoring, and quality improvement activities
2020 Five-Year Needs Assessment: Importance of Family Engagement

• Title V leaders and staff cannot succeed without family engagement.

• Success of Title V initiatives requires:
  • Commitment to meaningfully engage families as partners.
  • Intentional outreach to families to inform the Title V planning process.
  • Heeding these wise words: “Nothing about us without us.”
2020 Five-Year Needs Assessment: Importance of Family Engagement

• Families must be partners in improving population health—

  • Doing the work of Title V
  • Measurement
  • Accountability
  • Evaluation
  • Modifying efforts
  • Discontinuing what is not working
2020 Five-Year Needs Assessment: State Examples

Development of a Cross-cutting State Priority Measure (SPM) or State Outcome Measure (SOM) addressing family engagement

• AL: SPM 1 - Percent of CYSHCN and their families who report that they share in decision-making and partnerships with their health care providers.
  • Uses a CSHCN Data Action Plan, which is scored based on level of progress made

• VA: SPM 6 - Cross-cutting (Family Engagement): Implement and develop report on survey of families served by the VDH Care Connection for Children (CCC) programs.
  • Survey to be implemented every five years.

• WI: SPM 4 – Cross-cutting: Percent of State Action Plan Strategies that engage family members, youth, and/or community members.
How are States engaging families in the five-year needs assessment process?

**Alabama**
- Partnering with F2FHIC
- Families as focus group members

**Colorado**
- Youth Advisor Model

**Delaware**
- Families as focus group members

**Massachusetts**
- Federation for Children with Special Needs
- Title V Advisory Committee

**Tennessee**
- Partnering with Family Voices
- Focus groups and stakeholder meetings

**Wyoming**
- Parent organization representatives in strategic planning and needs assessment advisory groups
2020 Five-Year Needs Assessment: State Examples

How are States engaging families in the five-year needs assessment process?

**Alaska**
- Parents help set priorities/initiate activities at all levels
- Strong family and support systems identified as value in 2017-2020 strategic plan, with goal of ensuring that the family’s voice is represented in programs/services
- Created formal role of Family Engagement Lead

**American Samoa**
- Families invited to quarterly meetings related to MCH priority selection/ongoing realignment

**Florida**
- Families on CSHCN Needs Assessment Advisory Group/Priority Workgroups
- Family survey conducted to gather information on families’ health care needs

**Illinois**
- Regional MCH Family Councils
- Family Advisory Council (CSHCN)

**Louisiana**
- Focus groups in each of 9 regions of the state provided context for objective data and shaped Title V priorities

**Maine**
- Maine Parent Federation contributed to selection of performance measures, development of strategic plan, and CSHCN action plan implementation
2020 Five-Year Needs Assessment: Opportunities for Family Engagement

• Family areas of expertise:
  • Challenges faced by families as they use the state system of care
  • Dissemination of information to address needs of families
  • Number of families served
  • Outreach needs of families
  • Priorities of families—what matters most to them as they use the system of care?
  • Real life experiences: Making data come alive—putting a face on the numbers
  • Recommendations: How can the system be improved?
  • Successes of the system of care—what’s working well
  • Training on needs of families
  • Types of services needed by families
  • Unmet needs of families
2020 Five-Year Needs Assessment: Opportunities for Family Engagement

- Advisory Committees
- Focus Groups
- Public Hearings
- Surveys
- Materials Development
- Outreach and Awareness
2020 Five-Year Needs Assessment: Opportunities for Family Engagement

• Priority Selection
• Strategic and Program Planning
• State Action Plan Development
  • Selection of NPMs and SPMs
  • Selection of strategies
• Needs Assessment Summary--Development/Review
• Monitoring of Progress
• Quality Improvement
• Workforce Development and Training
What questions should we be asking?

• How do you feel about the reach and impact of your state’s Title V activities, across all population domains?

• Who is your State currently serving using Block Grant funds?

• How has your State landscape changed, and do these changes influence how Title V should be serving families?

• How has the MCH population changed in your state?

• Is your state’s Title V program addressing and responding to needs of families?

• What data sources are used to understand the needs of families in your state?

• Are all relevant partners included in your state’s needs assessment process?
Resources

• Data Resource Center
  www.childhealthdata.org

• Title V Information System (TVIS)
  https://mchb.tvisdata.hrsa.gov/
• The MCH population in your state will benefit as you partner with your State Title V leaders to help children and families achieve their potential.

• Thank you for being a vital partner!
2020 Five-Year Needs Assessment
Contact Information

Kate Marcell, MS
Public Health Analyst
kmarcell@hrsa.gov
301-443-4656

Ellen Volpe, MHSA
Chief, Eastern Branch
evolpe@hrsa.gov
301-443-6320

Division of State and Community Health (DSCH)
Maternal and Child Health Bureau (MCHB)
Health Resources and Services Administration (HRSA)
Web: mchb.hrsa.gov
Connect with HRSA

To learn more about our agency, visit

www.HRSA.gov

Sign up for the HRSA eNews

FOLLOW US:  

35