



2019 Family Leadership Conference

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSORSHIPS

As a Premier Sponsor, you will receive maximum visibility and exposure to conference attendees as well as to thousands of individuals who are part of the extended Family Voices Network. Your information will be featured on the Family Voices' website through pre- and post- Conference promotion and reporting.

PLATINUM \$25,000

- Full page conference program ad - inside cover
- Welcome remarks at opening general session
- Exhibit space
- Company name/logo on cover of the conference program
- Company name/logo on all electronic advertising and participants' tote bag
- Sponsor materials (2) in tote bag
- Company name/logo on conference signage
- 5 free conference registrations
- Sponsor listed as partner on FV website and as sponsor on conference web page
- Social media announcement of sponsor

GOLD \$20,000

- Full page conference program ad – prominent placement
- Welcome remarks at opening general session
- Exhibit space
- Company name/logo on cover of the conference program
- Company name/logo on all electronic advertising and participants' tote bag
- Sponsor materials (2) in tote bag
- Company name/logo on conference signage
- 4 free conference registrations
- Sponsor listed as partner on FV website and as sponsor on conference web page
- Social media announcement of sponsor

SILVER SPONSOR: \$10,000

- Full page conference program ad
- Recognition by chair at conference opening general session
- Exhibit space
- Company name/logo in the conference program
- Company name/logo on conference website, all electronic advertising and participants' tote bag
- Sponsor materials (2) in tote bag
- Company name/logo on conference signage
- 3 free conference registrations
- Sponsor listed as partner on FV website and as sponsor on conference web page
- Social media announcement of sponsor

BRONZE SPONSOR: \$5,000

- Full page program ad
- Recognition by chair at conference opening general session
- Exhibit space
- Company name/logo in program, and participants' tote bag
- Sponsor material (1) in tote bag
- Company name/logo on conference signage
- 2 free conference registrations
- Sponsor listed on Family Voices conference web page
- Social media announcement of sponsor

FRIEND SPONSOR: \$3,000

- Half program ad – inside page
- Recognition by chair at conference opening general session
- Company name/logo in program and on tote bag
- Company name/logo on conference signage
- 1 free conference registration
- Sponsor material (1) in tote bag
- Sponsor listed on Family Voices conference website with link
- Social media announcement of sponsor

SPECIALTY SPONSORSHIPS

FAMILY VOICES LEGISLATIVE RECEPTION SPONSORSHIPS:

1) Overall Reception Sponsor: \$3,000

2) Refreshment Sponsor: \$1,000

Reception Sponsors will be highly visible during the Reception and Conference. As a Reception Sponsor, you will receive:

- Prominent signage
- Acknowledgement during reception remarks
- Ad in reception and conference programs (three quarter page overall sponsor; half page refreshment sponsor)
- Acknowledgment on the Family Voices conference webpage

SCHOLARSHIP SPONSORSHIP: \$1,500 - \$6,000

Your donation will help us provide an opportunity for a family or youth leader to attend the conference by supporting their travel costs. If there is someone special you would like to sponsor, please indicate with your donation, and we will contact you.

- Acknowledgement and ad in the conference program, size based on donation
- Recognition on signage at the Conference
- Acknowledgment on the Family Voices conference web page

ADVERTISEMENTS IN THE CONFERENCE PROGRAM:

1) **FULL-page** ad: \$1,000 (8.5w x 11”h)

2) **HALF-page** ad: \$500 (8.5”w x 5.5”h)

3) **QUARTER-page** ad: \$300 (4.25 x 5.5”h)

4) **Business card** ad or **message of support**:
\$150 (3.75”w x 2.25”h)

Advertisements will be included in the Conference Program Book that will be distributed at the Family Voices Leadership Conference. All ads are printed in color. Please submit your ad as a print-ready EPS, PDF, or JPEG file to lesparza@familyvoices.org. If using Adobe Illustrator to create your ad, please convert all text to outlines. Artwork must be 300 dpi. All ad artwork must be submitted by April 15, 2019.

Please send your completed sponsorship commitment form and your ad artwork by April 15th to Lorena Esparza, lesparza@familyvoices.org.

For further information about Family Voices, the Family Voices Leadership Conference, or sponsorship opportunities, please contact Lorena Esparza or lesparza@familyvoices.org.